



# OMADI PRIVACY POLICY

## WHAT INFORMATION DO WE COLLECT?

3451 Triumph Blvd, STE 650  
Lehi, UT 84043  
801.800.8250

We collect personal information from you when you voluntarily provide that information on this Web site or on Omadi mobile apps. If your employer subscribes to Omadi services, we collect and store personal information provided by the owner(s) and/or manager(s) of your employer.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number or credit card information. You may, however, visit our site anonymously.

Omadi and the parties with whom we work (e.g., service providers, business partners) may place, view, and/or use "cookies," Web server logs, Web beacons, or other electronic tools to collect statistical and other information about your use of this Website, Omadi subdomains, and other websites. This information may include information about the IP address of your computer, browser type, language, operating system, your mobile device, geo-location data, the state or country from which you accessed this Web site, the Web pages visited, the date and the time of a visit, and the websites you visited immediately before and after visiting this Web site.

Omadi and the parties with whom we work may use the information collected for various reasons, either on behalf of Omadi or for the other parties' own purposes, including but not necessarily limited to research and analysis (such as by enabling log-in, providing access to certain sections of this Web site, providing customized content), to compile aggregate and anonymous information about usage of this Web site and other websites, other statistics, etc. performed for the purpose of better serving visitors to this Web site. However, if you have deleted and disabled cookies, these uses will not be possible to the extent they are based on cookie information.

To assist us with the uses described in this Privacy Policy, information collected about your use of this Web site or other websites may be combined with personal or other information about you from other online or offline sources. If you prefer that we not combine non-personal information that has been collected, through cookies, about your use of this Web site or other websites with personal or other information about you, then please delete and disable cookies for each browser, on each computer you use to surf the Web.

## WHAT DO WE USE YOUR INFORMATION FOR?

Any of the information we collect from you may be used in one or more of the following ways:

- **To process transactions**

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

- **To send periodic emails**



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The email address you or your employer provides for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

- **To send SMS text alerts**

The cell phone number you or your employer provides may be used to send you periodic updates pertaining to company news, updates, related product or service information, etc.

- **To enhance the user experience**

Any information entered into Omadi software may be used to resolve issues in the system that may be reported by you by contacting support.

## HOW DO WE PROTECT YOUR INFORMATION?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway provider's database only to be accessible by those authorized with special access rights to such systems. Those with special access rights are required to keep the information confidential.

After a transaction has been completed, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

Any personal information you provide to Omadi is kept on secure servers. Omadi uses reasonable administrative, technical, personnel, and physical measures to:

- safeguard personal information against loss, theft, unauthorized use, disclosure, or modification; and
- ensure the integrity of the personal information.

To help us protect your privacy, you should maintain the secrecy of the logon ID and password you may have set up in connection with your participation in this Web site and mobile app service.

## DO WE USE COOKIES?

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if allowed in your browsing preferences) that enables the site or service provider's systems to recognize your browser and capture and remember certain information.

Most browsers are set to accept cookies by default. If you prefer, you can usually set your browser to disable cookies, or to alert you when cookies are being sent. Likewise,



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most mobile devices allow you to disable the ability for geo-location information to be collected from your mobile device. The help function on most browsers and mobile devices contains instructions on how to set your browser to notify you before accepting cookies, disable cookies entirely, or disable the collection of geo-location data. You need to set each browser, on each device you use to surf the Web. Thus, if you use multiple browsers (e.g., Chrome, Safari, Internet Explorer, Firefox, etc.) you should repeat this procedure with each browser. Similarly, if you connect to the Web from multiple devices (e.g., work and home), you need to set each browser on each device. We use cookies to understand and save your preferences for future visits. You must enable cookies to login to the website.

## **DO WE DISCLOSE ANY INFORMATION TO OUTSIDE PARTIES?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **CALIFORNIA ONLINE PRIVACY PROTECTION ACT COMPLIANCE**

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

As part of the California Online Privacy Protection Act, all users of our site may make any changes to their information at anytime by logging into their website, clicking on their name at the top-right hand corner of the page, and then clicking 'Edit'.

## **CHILDREN'S ONLINE PRIVACY PROTECTION ACT COMPLIANCE**

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## **TERMS OF SERVICE**

Please also visit our Terms of Service section establishing the use, disclaimers, and limitations of liability governing the use of our website at



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<http://www.omadi.com/terms>

## YOUR CONSENT

By using our site, you consent to our web site privacy policy.

## CHANGES TO OUR PRIVACY POLICY

If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

This policy was last modified on October 16, 2013

## CONTACTING US

If there are any questions regarding this privacy policy you may contact us using the information below.

<http://www.omadi.com>

or

**Omadi, Inc.**  
**3451 Triumph Blvd STE 650**  
**Lehi, UT 84043**  
**USA**

or

[privacy@omadi.com](mailto:privacy@omadi.com)